

## *Preparing for your Portrait Viewing & Ordering Session*



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# The Portrait Viewing & Ordering Session

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The purpose of the "in person" ordering session is to guide you through selecting your favorite images and to make the ordering process as easy & painless as possible. I want you to walk away from the ordering session feeling excited, not overwhelmed. In the past, I used online ordering galleries for clients to order portraits. I found that people were feeling overwhelmed with all the different options and had trouble making decisions.

During your ordering session, you will see a slideshow of all your images, then we'll go through them one by one to sort out your favorites. You will also be able to see a variety beautifully crafted products and I will help you choose the best options that will fit your home and fit your needs.

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*Your viewing & ordering appointment will be scheduled to take place about one week after your portrait session. This is when we will place and finalize your order, so everyone who will have input on what is ordered should be there. Please plan for up to 90 minutes. It is best to leave small children at home so you will not be distracted.*



## A Little Homework

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You will find a planner on the next few pages, which was designed as a guide to assist you in preparing for your portrait ordering session. Please take a few minutes to walk through your home. You can print out the last page of this guide to take notes. Don't forget to email photos of your walls (see the simple directions below)!

Also, please look through the Product Guide PDF to familiarize yourself with my most popular crafted products. Your vision for your portraits is one of the most important aspects of the client experience. I hope that this tool can assist you in determining your specific needs.

## Selecting the Proper Size Portrait (Email photos of your walls)

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*This is so important!*

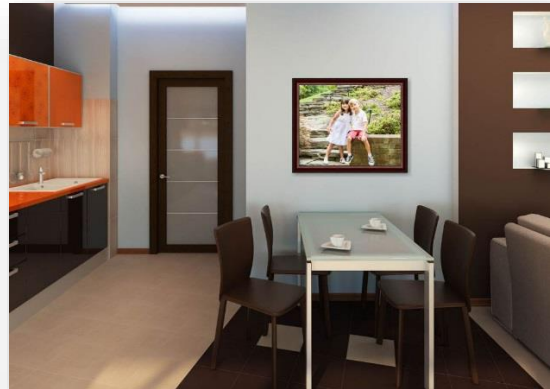
Wondering what size print will look best on your wall at home? We have this amazing technology to show you digitally, how it will look on your walls at home!

*How it works:*

- 1- Hang a standard sized 8.5×11 piece of paper on your wall.*
- 2- Stand with the paper directly in front of you and as far back as possible and take a picture with your digital camera or camera phone. (Include floor and ceiling if you can)*
- 3- Email the image to [info@photographybyjanelove.com](mailto:info@photographybyjanelove.com)*

When you come in for your ordering session I can show you exactly how your images will look (to scale) in different sizes above your couch, in the hall or on any wall that you choose. We can even see how different frame styles will look.

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## Selecting the Best Places to Display your Portraits in your Home

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You'll get the most viewing enjoyment when you display them where you spend most of your time like the family or living room. When selecting a location, consider a wall that is within a comfortable viewing distance and angle from the main seating areas.

As you walk through your home, see where you might like to display a single image or a wall gallery of images. Use the check list on the following page to mark the areas where you would like to display your portraits

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## Recommended Spaces for Displaying Your Portraits

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### Living/Family Room

Over the fireplace  
Above a sofa or love seat  
Above a TV or piano  
Above an accent table

### Dining Room

Entryway/Foyer  
Master Bedroom  
Above the bed  
Above the dresser

### Children's Room

Above the bed  
Above the dresser  
Other  
Breakfast room  
Other space

### Hallway

Home office  
Dad's office  
Mom's office  
Other

## Keepsakes for Family & Friends

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Let's not forget the other important people in your life who would love to enjoy your portraits as well. This section will ensure that no one is forgotten. Portraits also make great holiday gifts! Here are some suggestions to consider:

| Holiday Cards | Design  |        | Size  |       | Quantity    |
|---------------|---------|--------|-------|-------|-------------|
| Prints        | Image # | 8x10's | 5x7's | 4x6's | Image Folio |
| Grandparents  |         |        |       |       |             |
| Grandparents  |         |        |       |       |             |
| Aunt/Uncle    |         |        |       |       |             |
| Aunt/Uncle    |         |        |       |       |             |
| Godparents    |         |        |       |       |             |
| Siblings      |         |        |       |       |             |
| Other         |         |        |       |       |             |